

Subject: RE: Invitation to Nuclear Communications Round table - Monday 18th April 11:00 - 14:00

From: [REDACTED]
Sent: 07 April 2011 17:10

To: [REDACTED]
[REDACTED]
[REDACTED] 'David Mackay'

Cc: Haye Hergen (Office for Nuclear Development); [REDACTED]
[REDACTED]

Subject: Invitation to Nuclear Communications Round table - Monday 18th April 11:00 - 14:00

Dear All

The Office for Nuclear Development and the Nuclear Industry Association will be holding a round table on Monday 18th April to discuss a joint communications and engagement strategy aimed at ensuring we maintain confidence among the British public on the safety of nuclear power stations and nuclear new build policy in light of recent events at the Fukushima nuclear power plant in Japan.

We would like to invite you to take part in a discussion on how we can develop a strategy which is owned by both Government and industry that will be fact and science based communicated in the most feasible way to the public.

In developing this strategy we want it to be:

- Based on factual and scientific evidence;
- Accessible and understandable to the public;
- Transparent;
- Communicated by respected organisations/talking heads.

Areas to be communicated could include issues such as:

- Why nuclear is important in mitigating climate change and ensure secure energy supply;
- Economics of nuclear;
- Nuclear safety and security;
- Health effects such as radiation.

As well as looking at addressing particular issues we should consider the audiences to whom we focus on eg. local communities of nuclear, women due to concerns over health issues and the investment community.

The meeting will take place from 11:00am – 2:00 pm on Monday 18th April (with lunch provided from about 1pm onwards) at the NIA headquarters:

22a St James's Square
London
SW1Y 4JH

In order to have a constructive discussion and be able to include a wide range of participants please could I ask you to restrict numbers to one person per organisation. Please could you **RSVP** to [REDACTED] tel: [REDACTED] **by Wednesday 13th April** whether you or a delegate will be attending.

Kind Regards

[REDACTED]

[REDACTED]

Office for Nuclear Development
Department of Energy and Climate Change
Area D, 3 Whitehall Place, London, SW1A 2AW
t: [REDACTED]